

Prestige

SUSSEX

NOVEMBER 2018

COMPLIMENTARY



MEDIA PACK 2019



Chic, upmarket and beautifully designed with strong editorial content

Welcome to the Prestige media pack, where you will discover how to make your advertising work as hard as possible for you. Prestige will delight Sussex readers through first-class features about local people and their lives, accompanied by exquisite photography. Our readers are loyal, discerning people who enjoy the finer things in life and who have a large disposable income to afford their luxurious lifestyle. We celebrate the most interesting homes to covet and the finest properties and estates to buy, review the best places to eat, sleep and play, and focus on luxurious goods from local retailers. We ensure our editorial matches the pursuits of our readers and that advertisers always benefit from being positioned with relevant editorial.

Introduction

Prestige



PREMIUM PROPERTY

Prestige carries premium property. The property section appears at the front of the book, setting the tone for our readers. Premium estate agents can benefit from close working relationships with our Prestige editorial team and provide leads through-the-keyhole section. This section drives readership and ensures that our complimentary magazine is consumed quickly in the marketplace.

FINE COUNTRY
fineandcountry.com

Egerton Road, Hartlepool
£599,995

Built to an exceptional standard, this unique five double bedroom dwelling has ceiling heights of 9' 6" throughout, creating light spacious rooms. It has a fantastic open plan area with French doors leading out to a three garage porch, which at the rear of the ground floor is a kitchen with a central island and breakfast bar, fitted with stainless high gloss units, Siemens worktops, mood lighting and a range of high end Siemens appliances including double oven, double warming drawers, cookable hob, coffee machine, built in fridge, instant boiling water tap and a wine cooler. Quality fixtures include ceiling and programmable lighting, surround sound in the principal rooms and underfloor heating to the ground floor. BBK, BPS.

Disraeli House, Trimpleton Village
£120,000

Located close to the village green in Trimpleton Village this beautiful home offers light and airy living accommodation, luxury bedrooms and bathrooms and a superb landscaped garden. The kitchen features high gloss front units and a stone island in complementary cream and stainless steel and surrounding granite worktop. A range of high end appliances includes an induction hob, a Quattro hot water tap, an integrated American style fridge freezer and a fitted wine cooler in the utility room. Ideal for entertaining, bi-fold doors open from the dining area to a lovely paved patio and the sunny, green garden which has extended patio area, a lawn hedge bordering the rear driveway, mature shrubbery and a well maintained lawn. BBK, C78.

Portland House, Hollywood, Wokingham
Price on application

Portland House is a stunning, individual residence with five double bedrooms, designed to provide the very highest quality luxury living within the spectacular rural landscape of Wokingham. Its elevated position at the head of an exclusive and prestigious development in Wokingham offers panoramic views of the surrounding countryside while the property and its surroundings offer comfort and superior design. Formerly reported of as an elite hotel home, it is in its own landscaped grounds, an superb swimming pool and tennis area, a superb swimming with a hot tub, a cinema room, gym, and private bedrooms with bedding and storage accommodation and all the finest amenities. BBK, C88.

Beech Tree Cottage, Melton
£650,000

An exceptional and unique four bedroom home in an outstanding location, Beech Tree Cottage is the perfect country property offering modern comforts in beautiful village surroundings. Built to excellent quality and finish with superb attention to detail, luxury fixtures include underfloor heating, oak flooring, marble and stone, a handcrafted kitchen and contemporary bathroom, while its roof setting in North Wokingham has been incorporated into the design with elegant views and plenty of glazing to maximize views of the garden. The garden is superb for golf and enjoys field views and rising sunsets, perfect for sitting out under the beech tree and enjoying the peace and quiet. BBK, TBC.



HOMES, GARDENS & INTERIORS

Prestige is the definitive word on sumptuous homes and interiors. For our through-the-keyhole features we choose the most palatial homes from across the region for our readers to take a look inside, guaranteeing that interiors advertisers' adverts and sales messages will appear in great company.



Prestige



FASHION

Prestige is the place to discover new fashion trends to purchase locally. In Spring and Autumn we feature our BIG fashion issues. This is the place to feature top fashion advertisers as our readers buy luxury fashion brands.

Seriously stylish in the saddle

COMBINING AN EYE FOR DESIGN AND HER PASSION FOR SHOWJUMPING, JORDAN MCCABE IS TAKING THE EQUINE SPORTSGEAR MARKET BY STORM

Jordan McCabe has two passions in life: horses and fashion. A couple of years ago, the horse County Down, showjumper successfully combined the two to launch her own label – Arnie Diamond – named after her much loved mare.

Seeing a gap in the market, she designed a range of riding gear that is seriously stylish, but still totally functional. And even in the competitive world of equestrian gear, it's proving a real winner. Jordan is on course to earn her first million this year and a 50 per cent increase in sales is forecast for the first half of 2017.

"I always wanted to wear the big brands that all the leading show jumpers wore, but everything was so expensive," said Jordan, whose business has a lot of family fans in South Downhampton, near Cork. "I got one thinking how I could create a range of clothing for women like me who wanted stylish well-made clothing without the hefty price tag." It was a steep learning curve, but the label was launched in 2014 and has gone from strength to strength. Jordan believes the key to her success is using social media as her shop window, creating huge word-of-mouth demand for her products by sharing stylish photographs and engaging with her 100,000 Instagram followers.

She manages all aspects of the company, from marketing to design and product development. Her marketing strategy is done throughout Europe and she regularly travels to the far north.

Since launching Arnie Diamond, Jordan has opened up her audience to include the wider equestrian market. Arnie Diamond Equestrian was also one of the first brands to introduce riding leggings and now she's working on polo wear and equestrian ranges. "It's important to stay ahead of the game in this industry," she says. "Fashion never sleeps and neither do I."

"I am my own customer and I am designing products that I would want to wear. I would never want to sell a product that I wouldn't invest in. I've always believed in my designs and hoped to do well, but I never expected it to get this big so quickly."

W: arniediamondequestrian.com

"I am my own customer and I am designing products that I would want to wear."

This page: stockphoto.com; top left: sportswear; top right: L&L; middle left: L&L; middle right: L&L; bottom left: L&L; bottom right: L&L

Lining: 100% cotton



HEALTH & BEAUTY

Featured in every issue, Testing Times reviews new products to market. Prestige is the place to discover new beauty trends to purchase locally and top places to indulge in a beauty treatment or two.

TESTING TIME

Prep your skin for summer

ORIGINS: RITUAL TEA MATCHA MADNESS

REVITALIZING CLEANSING BODY MASK 150ml/£25

Available from Origins, London and neomorganics.com
They say: As our skin products have three benefits: two for your skin and one for your mind. Our Matcha You Happy Face has an uplifting effect on the mind and body.
We say: The body mask also acts as a creamy exfoliating scrub with a cleansing effect. With antioxidant matcha and green tea, it helps to purify and revitalize, leaving your skin feeling softer, smoother and hydrated.
We say: I would have loved the strength of the matcha to exfoliate the skin, but it's a little too gentle. Even then, it was very fresh and had a slight minty aftertaste. Not what I was looking for, but almost unusable.

ELEMENTAL HERBOLOGY MACADAMIA & PAPAYA

RADIANCE BODY SCRUB £30/100ML

Available from Space NK and elementherbology.com
They say: Shed dry and flaky skin with our tropical cocktail of botanicals and anti-aging power. The body scrub is silky smooth, fresh and creamy.
We say: Great! My skin feels so much better before, but it's not as smooth as I'd like. The scrub is a bit too gentle, but it's a good start.

TRIE NORTH DE-STRESSED

MASK £1.55/50ML

Available from Harvey Nichols and neomorganics.com
They say: A velvety rich gel mask designed to be used for stressed skin. It instantly soothes and hydrates skin with its rich botanicals and calming properties.
We say: A great SOS for the face. Use it once or twice a week on face and neck and leave for ten minutes. Skin feels immediately hydrated and smooth. Strong, but worth it.

ONOROWA MOOR CREAM

CLEANSER £49/150ML

Available from Space NK
They say: Calcium and magnesium-rich Moor mud has detoxifying, purifying and anti-microbial properties, and removes makeup and impurities without stripping the skin.
We say: This is a bit of a 'perfect skin' cleanser. I expected the mud to be drying, but the creamy wash left my skin as soft and supple as I could want it.

NEOM ORGANICS GREAT DAY

BODY SCRUB £34/150ML

Available from Neom, London and neomorganics.com
They say: As our skin products have three benefits: two for your skin and one for your mind. Our Matcha You Happy Face has an uplifting effect on the mind and body.
We say: The body scrub is a creamy exfoliating scrub with a cleansing effect. With antioxidant matcha and green tea, it helps to purify and revitalize, leaving your skin feeling softer, smoother and hydrated.
We say: I would have loved the strength of the matcha to exfoliate the skin, but it's a little too gentle. Even then, it was very fresh and had a slight minty aftertaste. Not what I was looking for, but almost unusable.

CLARINS RELAX BATH & SHOWER CONCENTRATE

£20/200ML

Available from Clarins
They say: Clarins removes impurities, softens and soothes skin. It's a bath and shower concentrate.
We say: Packed full of Clarins' natural, aromatic essential oils, this gel makes you smell and feel great. A good prep for a bath.

CAULIER BODY OIL £30/100ML

Available from & Other Stories (above and below)

They say: A body oil and hair oil with a beautiful blend of French cold pressed oils – natural, hydrating and virgin (pure) – to nourish the skin.
We say: This is a light oil which absorbs well into the skin. It has a beautiful, subtle and fruity fragrance – which might be nice in a hotel room on the last evening of a holiday.

BORK & BERRIES DARK

RAIN BODY OIL £32/100ML

Available from Space NK
They say: A fast-absorbing body oil with nourishing and hydrating properties. It's a body oil and hair oil with a beautiful blend of French cold pressed oils – natural, hydrating and virgin (pure) – to nourish the skin.
We say: A fast-absorbing body oil with nourishing and hydrating properties. It's a body oil and hair oil with a beautiful blend of French cold pressed oils – natural, hydrating and virgin (pure) – to nourish the skin.

ILLUMINATE YOUR SKIN

by Rebecca Elcock



With the change in seasons it's time to start thinking about adding a little radiance to your complexion. Whether you want to enhance a natural tan, add definition or simply create a glowing, luminous look, it has never been easier to achieve this with products such as highlighting powders, blurring powders and cream sticks. Here, we show a line of my favourite products to help you create a flawless summer look.



Dior has released a gorgeous summer collection and as ever it's one to get your hands on. The Glow Shot is a combination of both skin care and makeup. They promise to highlight the best features of your summer tan while also keeping your skin healthy. One of the new products in the collection is Dior's Glow Shot Highlighter (£25). This highlighting serum provides a healthy glow as well as helping to get the natural radiance of an evening complexion. What's great about this product is that you can either apply it over your foundation or your blush or use it on its own for a more subtle look.



For a luminous, radiant look, you could try a cream stick such as Chanel's Les Baigees Healthy Glow Cream Stick (£15). This highlighter sticks and enhances your face while adding a silky, second skin texture with a natural healthy glow.



One of my all-time favourite products is the YSL Glow Shot Highlighter (£25). It's a highlighting powder that combines light to the face, eyes and décolletage. The longwearing formula is perfect for all skin types and you can build the light glow powder level of coverage that you want. This product comes in four different shades which means there is a Glow Shot Highlighter for every skin tone.



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For a more intense look I would recommend the new YSL Glow Shot Highlighter (£25). This is a fast-absorbing body oil with nourishing and hydrating properties. It's a body oil and hair oil with a beautiful blend of French cold pressed oils – natural, hydrating and virgin (pure) – to nourish the skin.



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Fenwick
 Coppensgate, York
 Tel: 01904 443322

Longest HEALTH & BEAUTY 173

Prestige



We carry in-depth reviews of local eateries, so all passionate foodies know to turn to us first. Advertisers have the opportunity to promote themselves within our exciting editorial content.

Prestige



LEISURE, ARTS & CULTURE

For Prestige readers, entertaining and being entertained is a must. We showcase what to see, where to visit and the best hotels to stay.



The majesty
of Harewood

Filming on a second series of TV drama *Victoria* is under way at Harewood House. Emma Claydon looks at a major exhibition exploring Queen Victoria's links to the Yorkshire property.

In September, 1835 the young pianist who would become Queen Victoria stayed at Hanwood House.

She noted in her diary: "Hanwood is in Yorkshire. The park seems very fine; the view from the window is very pretty. We dined in the beautiful gallery with a party of nearly 300 in number."

The country house, one of the Treasure Houses of England, has strong links with Queen Victoria - the great-great-great-grandmother of the 8th and current Earl of Haslemere. Haslemere's collection includes several items owned by Queen Victoria, including her writing set, drawings of her children, and a watch she wore on the day of her coronation.

Hanswood House was the main set for last year's *36 TTV* series *Victoria*, starring Jenna Coleman as the young queen, and filming for the second series continues until September at this historic residence.

A new exhibit, *Victoria Hazwood*, celebrates the house's links with Victoria and features costumes worn in *Series One*.

including the Coronation dress worn by actress Lenna Coleman as Victoria, and personal objects from Hazarwood's family collection, given by Queen Victoria. The doors are a pointer to magnificent rooms used as sets in the 19th-century drama.

Filming for *Victoria* transforms Haslemoor House into Buckingham Palace and Kensington Palace. Haslemoor's rooms feature period-style, and filming takes place in the grounds too.

"There are always new stories to tell about Haswood and the success of the TV series. Victoria gives us the chance to bring the Victorian era at Haswood to life, something we've never really done before," said David

Lascelles, Earl of Harwood. 'What is interesting is that the most industrial and creative personalities of that time have been all women, including Victoria herself, who visited as a travelling business haberdashery queen. 'We're therefore continuing from the show.

watercoolors, photographs, jewelry and other personal objects to shed new light on a fascinating era."

In Hamwood's library lies a leather-bound album filled with charming sketches by Victoria and her husband, Prince Albert, of their children and pets. The album - one of only two in existence, the other is in the Royal Collection - offers a personal glimpse of the

Another album, 'Journées du Bal Costumé', contains colourful paintings of guests in fancy dress at a Medieval ball held at Bodenheim.

Palace.' The ball is in Series Two of Victoria,' said Haswood's marketing manager, Alvin Ostrup. 'Victoria herself is in there, and so is Lady Emma Portman, her lady-in-waiting, and the 2nd Earl of Haswood's daughter. The two

Princess Mary, great-granddaughter of Queen Victoria, brought Harewood into the Royal family when she married Viscount Lascelles in 1922. An assortment of family photographs, including one of Victoria with

for past-presents/futures, is arranged in Pinson May's dressing room, and other items include a Christmas card from her brother Vincent.



In the State Bedroom stands the ornate bed made of silk and gilt, that Victoria slept in when she stayed at Harewood, aged 16. "Only two people have ever slept in it, the other being the Tsar of Russia," revealed Alexis. "It's the most expensive piece of Chippendale furniture ever."

The Spanish Library reflects styles of the Victorian age, not least secret servants' doors in bookcases, leading to hidden corridors, and

in Bookcases, leading to hidden corridors, and a rocking chair from the 1851 Great Exhibition. Glass doors lead out to the terrace, a regular location in Victoria. "It has been the back of Buckingham Palace, the Opera House and the Refectory Club," said Alexis. The Italianate terrace

Taking pride of place in the Gallery are costumes worn by Jenna Coleman as the young queen. Designed from portraits, they include the dress she wears in the title sequence, a white dress worn by the teenage Victoria

white dress worn by the teenage Victoria on discovering she was to be queen, and the magnificent Coronation gown. The Gallery was closed for an elaborate Restoration Dinner





MOTORS

From in-depth car reviews to the best places for vehicle repairs, we've got it covered. Whether you're looking for a sports car to cruise around the country in, or a luxury family car, you'll want to get into the driving seat after reading our features.



FEEL THE NOISE

A sting in the tail proves to be a good thing for Ian Lanning

It is possible to end the year off with a bang, even the internet for pictures and text. The Abarth 124 Spider, however, is a different beast. It's not just a car, it's a statement. The engine runs between 2,000 and 4,000rpm in silence, you really can't help but feel the throttle, not to go fast but to hear it below. In quiet gear an exhaust note is such that it actually builds, pops and rumbles in approval, much to the amusement of the Ford ST driver behind me.

Abarth Spider is another reminder of why we actually need to enjoy driving. With this much power on tap and so little weight, Abarth offers genuine performance and would be a shameless tank car. The benchmark Civic comes up to just 6.8 seconds and the turbo makes sure there is no sense of cough right across the range.

Strangely, Spider is not about top speed because as soon as you go beyond 100mph you lose the magnificent exhaust note and it all becomes about the wind. Stay below 100 with the short drive gearbox and enjoy the delightful experience.

Handling is not of the pans and is all the better for it. Sport setting changes engine response and steering, the shockers are so much and you can feel exactly what is happening at the frontlines, that important boundary between road and you contact patches.

That we have never like no other and for those who dare – and again only on the track – that's a single opportunity to say the car out and drift. For those who prefer grip is missing, handling isn't perfect either. Close there is a scorch on the badge, there is no need to stay in the cell.

I can't and love an Abarth and in my heart. The 124 Spider is the best car there is for the price. If you're the least bit of a roadie, it and yet I want a Spider so badly it hurts. Perhaps the 124 can be my weekend car and the Spider will do for the weekend.

Let that last line be the end of the book, now the internet for pictures and text! YouTube for video, engine howling from a car salesman for getting behind the wheel.

Full Price
Abarth Spider 124
Engine: 1.4 petrol turbo
Power: 170PS
0-62mph: 6.8 secs
Top speed: 140mph
Combined MPG: 64.1
Transmission: Six speed manual
CO2 g/km: 161



NEW ABARTH 124 SPIDER. PERFORMANCE IS IN THE AIR.

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Official fuel consumption figures for the Abarth 124 Spider 1.4 160hp 170 hp - Manual (mpg) 64.1 (l/100km) Combined 42.8 (l/100km) - 44.1 (l/100km) Urban 31.0 (l/100km) - 33.3 (l/100km) CO2 Emissions 161 - 148 g/km. For company car and fleet rates and more information visit our website. Abarth is a leading brand of the Italian manufacturer Alfa Romeo.

Prestige

Sussex

East and West Sussex



DISTRIBUTION AREA



We have a unique, unrivalled, highly selective distribution network, delivering 12,000 monthly copies into a clearly defined marketplace through hand-picked outlets. There is no other magazine guaranteed to reach your niche market, without wastage. Our distribution strategy is uncomplicated and highly effective as all magazines are complimentary. We merchandise in high-footfall outlets to the right marketplace.

Distribution

+300 hand-picked distribution outlets:

East Sussex	Burgess Hill	Hassocks	Patcham
Brighton	Broadbridge Heath	Haywards Heath	Portslade
Ditchling	Broadwater	Henfield	Poynings
Heathfield	Cowfold	Hickstead	Pulborough
Hove	Cuckfield	Horsham	Rottingdean
Lewes	Dragons Green	Hurstpierpoint	Rudgwick
Newick	East Grinstead	Lancing	Saltdean
Uckfield	Faygate	Lindfield	Shoreham
West Chilmington	Ferring	Lower Beeding	Staplefield
Wisborough Green	Goddards Green	Mannings Heath	Steyning
West Sussex	Goring by Sea	Monks Gate	Storrington
Albourne	Halland	North Chailey	Woodmancote
Ardingly	Handcross	Nuthurst	Worthing

Circulation
12,000

Readership
36,000

Readership 36,000

Prestige



PROMOTIONS & SPONSORSHIP

Prestige - an overview of opportunities

- Opportunities for us to create bespoke campaigns which sit seamlessly within the Prestige editorial environment
- Our team can propose creative concepts involving product placement

THEMES & SPECIALS

January: New Year New You

February: Education

March: Weddings and New Reg

April: Interiors

May: Food and Drink

June: Summer

July: Gardening

August: Outdoor Living

September: Interiors

October: Weddings

November: Pre Christmas

December: Festive Special

Prestige

ADVERTISEMENT RATES

Advert Size/Position	Price per insert for 1 insert	Price per insert for 3-6 inserts	Price per insert for 7 inserts
Back	£825	£660	£595
2/3	£1435	£1150	£1025
DPS	£875	£700	£625
Full Page	£500	£400	£360

ADVERTISEMENT SIZE

Advertisers wishing to provide their own material should supply it on email to your representative. Files should be supplied as either EPS or Hi-Res CMYK PDF.

Bleed advertisements must be designed inclusive of 3mm bleed, fonts must be embedded or converted to outlines. All images incorporated within the advert should be high resolution: 300 dpi.

The publisher reserves the right to reject materials supplied for advertising if the quality or content is not satisfactory.

Advert size	Width	Height
Full Page (with bleed)	216mm	303mm
Full Page (no bleed)	192mm	280mm
Half Page Portrait	94mm	280mm
Half Page Landscape	192mm	135mm
Quarter Page	94mm	135mm
Eighth Page	94mm	65mm
DPS with bleed	426mm	303mm

DEADLINES

Below are the Prestige deadlines.

Any flexibility requests must be submitted to the publisher.

Cover Date	Booking Deadline	Complete Artwork & Copy Deadline	Publication Date
January - 19	06 December 2018	10 December 2018	21 December 2018
February - 19	14 January 2019	16 January 2019	29 January 2019
March - 19	11 February 2019	13 February 2019	26 February 2019
April - 19	11 March 2019	14 March 2019	26 March 2019
May - 19	07 April 2019	09 April 2019	26 April 2019
June - 19	10 May 2019	14 May 2019	28 May 2019
July - 19	10 June 2019	12 June 2019	25 June 2019
August - 19	08 July 2019	10 July 2019	23 July 2019
September - 19	16 August 2019	13 August 2019	27 August 2019
October - 19	06 September 2019	10 September 2019	24 September 2019
November - 19	14 October 2019	16 October 2019	29 October 2019
December - 19	11 November 2019	13 November 2019	26 November 2019

Artwork Specification & Production Schedule

Prestige



Prestige

To contribute or advertise please contact **Tina Daniels** on **01273 021435** or email **tina.daniels@theargus.co.uk**

