



# WEST WALES Living

MEDIA PACK 2019

Life · Style · Living

[www.living-magazines.co.uk](http://www.living-magazines.co.uk)





# OUR VISION

AN INSPIRATIONAL AND STYLISH  
CELEBRATION OF WEST WALES LIVING -  
EVERY MONTH

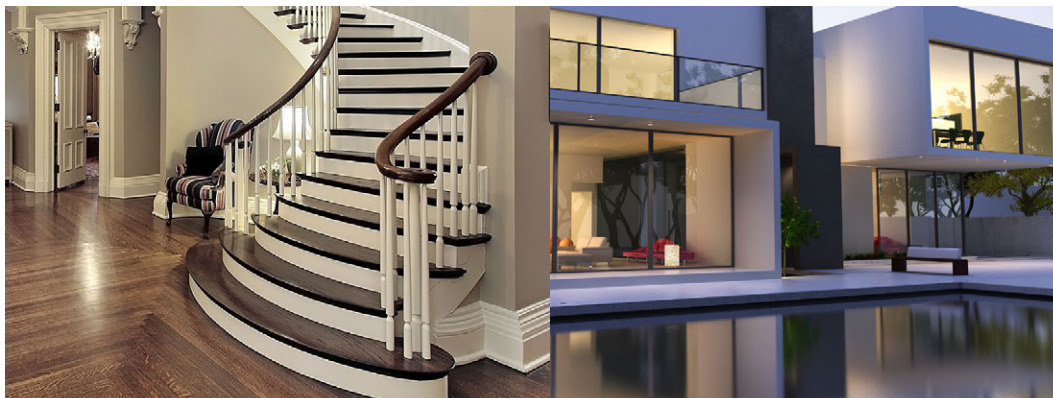
Our Living portfolio of luxury lifestyle magazines is carefully designed to target discerning, affluent audiences and consumers.

Professional, stylish and culturally engaged, Living readers are loyal, astute people who enjoy the finer things in life and have a large disposable income to afford their luxurious lifestyle. We know they spend time and money seeking out new shopping and leisure experiences and Living is a magazine that drives their destinations.

Every month we focus on the most exclusive homes and the finest properties and estates to buy, we review the best places to eat, sleep and play and showcase local, luxury retailers. We ensure our editorial matches the pursuits of our readers and that advertisers always benefit from being positioned with relevant editorial.



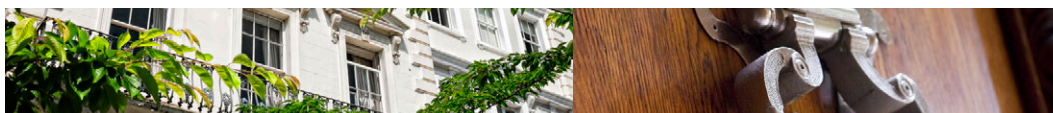




# LUXURY PROPERTY

SHOWCASING THE FINEST HOMES  
ON THE MARKET FROM AROUND  
THE REGION

West Wales Living shines a spotlight on the most exclusive properties in the county. Our premium property section, at the front is templated in design and sets the tone of the magazine. Luxury Estate Agents benefit from a close working relationship with our editorial team, providing content for our through-the-keyhole section.







# HOMES & INTERIORS

STEP INSIDE OUR STUNNING HOMES AND INTERIORS AND DISCOVER THE ULTIMATE IN INTERIOR DESIGN

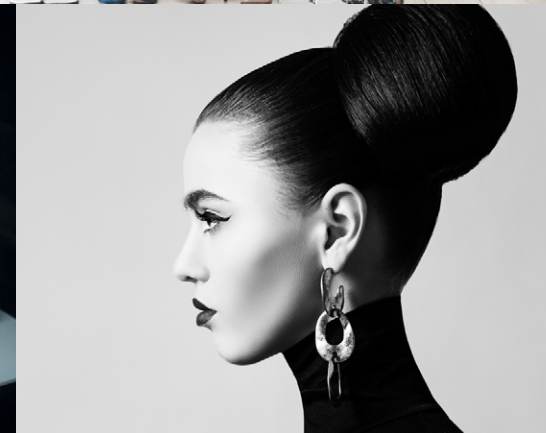
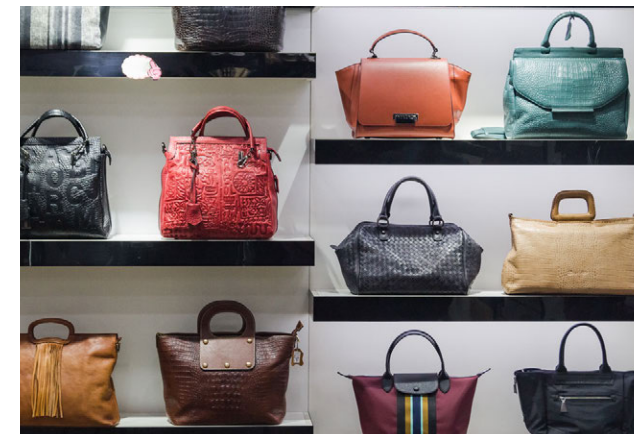
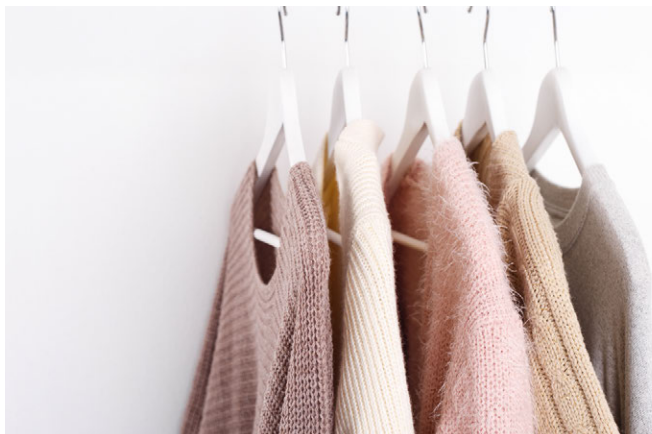
West Wales Living is the definitive word on sumptuous homes and interiors. In our through-the-keyhole features we take a look inside the most magnificent homes from our region, guaranteeing advertisers that your sales message reaches your desired audience in a stylish and engaging way.



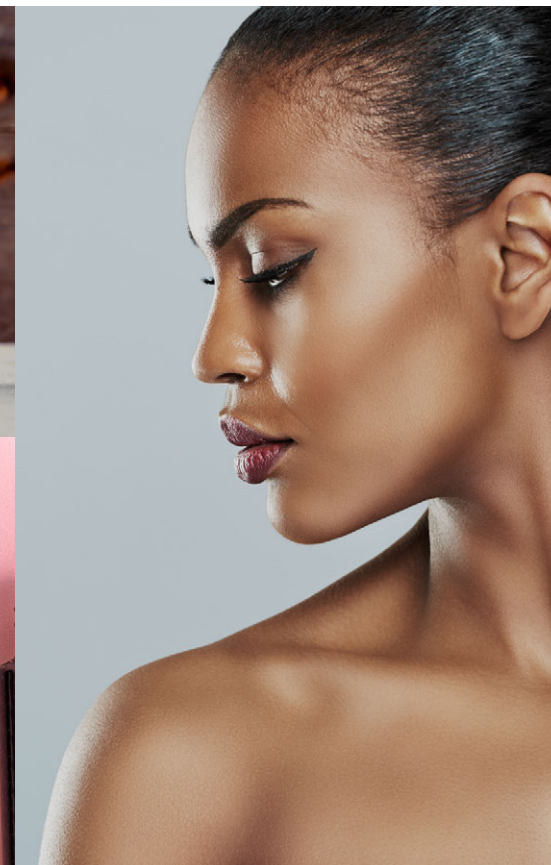
# STYLE & FASHION

ALWAYS TAILORED TO THE  
LATEST PRODUCTS, TRENDS  
AND LUXURY DESIGNERS

Our carefully curated style edit brings together the most current trends and profiles where to shop around the region. Our style and fashion section supports its advertisers editorially and offers both marketing and retail opportunities.







# BEAUTY & WELLNESS

FABULOUS SALONS, DESTINATION SPAS  
BEST BEAUTY BUYS AND REVIEWS

Our beauty-obsessed audience can discover everything from the latest products and treatments, skincare, luxurious salons and spas to premium haircare and fragrance in our regular beauty and wellness section.







# FOOD & DRINK

PRESTIGIOUS RESTAURANTS,  
INDEPENDENT DELIS, FARM SHOPS  
AND FOOD HALLS SECTION

Our authoritative food and drink section is essential reading for all who appreciate the world of fine food and drink. For those who need to know where to eat and what to eat, we showcase speciality food producers, interview the leading chefs and review the finest restaurants.







# ARTS & CULTURE

EXHIBITIONS, EVENTS, ARTISTS  
AND GALLERIES  
WE ARE PASSIONATE ABOUT  
CELEBRATING ARTS & CULTURE

Our core audience is culture-driven, connected and engaged. They love art and culture and have an appreciation for beautifully designed objects.

Each month we review the latest exhibitions, profile the arts and crafts world and preview all of the must-see events from the region.





# MOTORING

REVIEWS, NEWS, ROAD TESTS  
AND EXPERT ADVICE ON ALL  
THE LATEST MODELS

Our trusted industry experts offer up-to-date, stimulating editorial from recommendations to test driving the latest high performance models.





# AUDIENCE & DISTRIBUTION



We have a unique, unrivalled, highly selective distribution network, delivering 12,500 monthly copies into a clearly defined marketplace through hand-picked outlets. There is no other magazine guaranteed to reach your niche market, without wastage. Our distribution strategy is uncomplicated and highly effective as all magazines are complimentary. We merchandise in high-footfall outlets to the right marketplace.

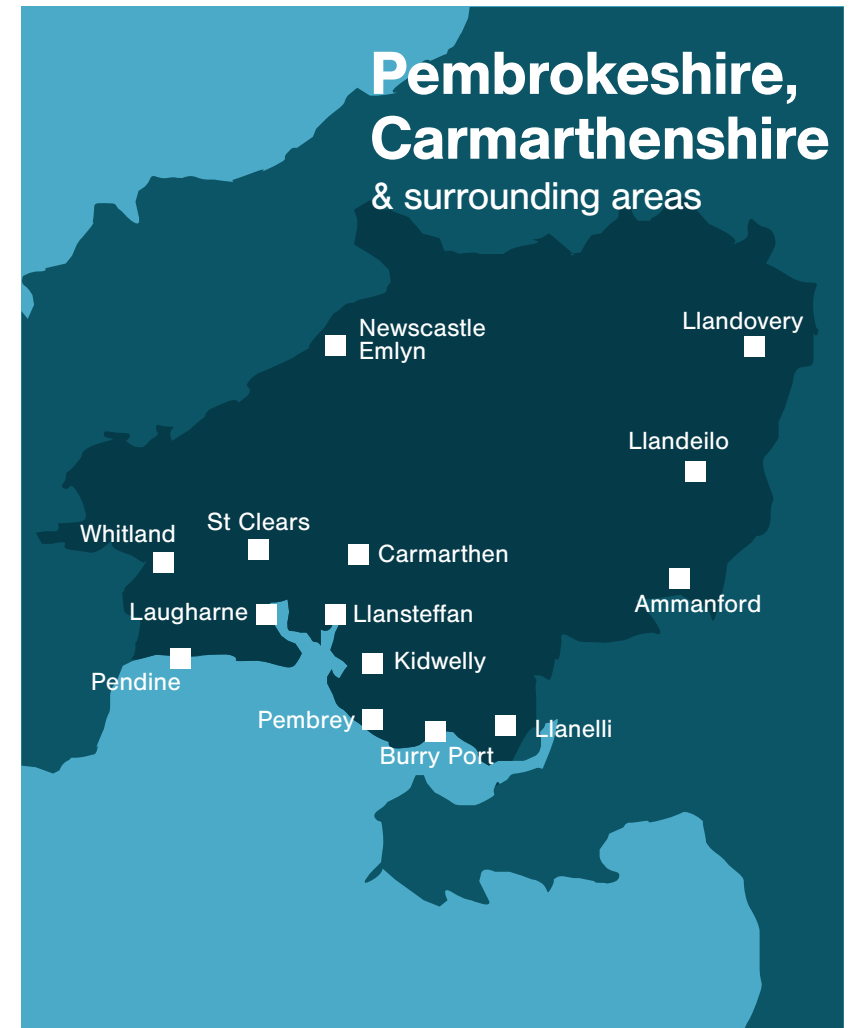
READERSHIP 21,000

CIRCULATION 7,000

You can collect your complimentary copy in many high end outlets across the region including:

Fishguard Bay Hotel | Fishguard Bay yacht club | Stena Line Fishguard Harbour | Town Hall Tourist Information | Leekes | Werndale Hospital | Carmarthen Golf Club | Nat Botanic Garden | The Stackpole Inn | Lamphey Court Hotel Lamphey Hall Hotel | Pembs Lavender | Cornstore | Dr Helliwell | St Oswalds Surgery | QuayStreet Amanford | Tourist Information Centre

and many more across the Pembrokeshire area...

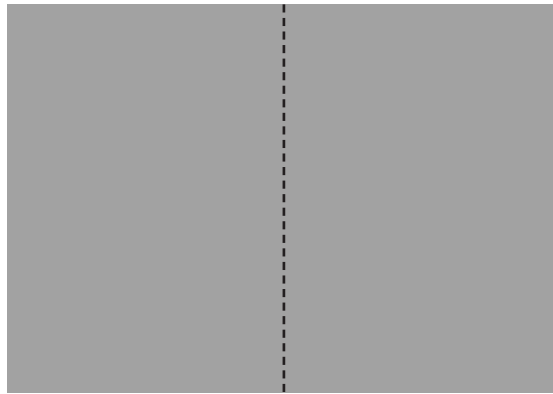


Wiltshire Farm Foods | Haven Vets | Gibsons Vets | Tyelli Group Doctors | Avenue Villa Surgery | Andrew Street Surgery  
Brynmair Doctors | Thomas Street Dental Surgery | Avenue Villa Dentist | Mill Lane Dentist | Warren Davies Dental  
Care | Murray Street Dental Practice | Trostre Park Car Sales | Cawdor Cars | John Evans Motos | Days Motors Group  
Machynys Golf Club | Diplomat Hotel | Stradey Park | Llwyn Hall Country House | Thomas Arms | Coastal Park Hotel  
Ffos Las | Ashburnham Golf Club | Glyn Abbey Golf Club | Wetlands Centre | Park Howard Museum | Parc y Scarlets  
Millenium Coastal Park | Ffwnes Theatre | Llanelli Leisure Centre | Llanelli Town Council Build | Coleg Sir Gar | Prince  
Phillip Hospital | Carmarthen Bay HP | Gateway HP | Glangwilli Hospital | St Peters Surgery | Furnace House Surgery  
Celtic Hearing | Lyric Theatre | Morgan Edwards Hairdressers | Brynteg Dental Surgery | Ivy Bush Hotel | Haven vets



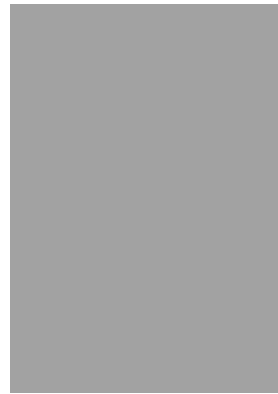
# PRINT AD SPECIFICATIONS

MEASUREMENTS ARE WIDTH X HEIGHT IN MILLIMETRES



DPS WITH BLEED

303mm Height  
x 426mm Width



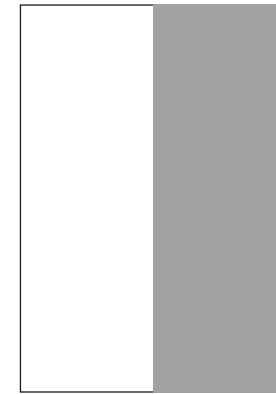
FULL PAGE  
WITH BLEED

303mm Height  
x 216mm Width



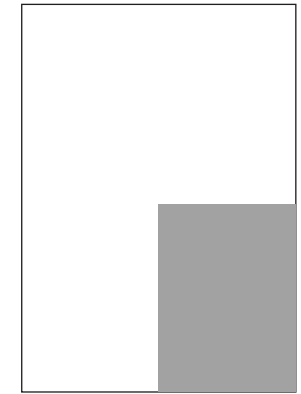
HALF PAGE  
LANDSCAPE

131mm Height  
x 180mm Width



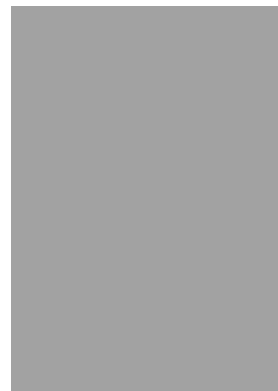
HALF PAGE  
PORTRAIT

266mm Height  
x 88mm Width



QUARTER PAGE

131mm Height  
x 88mm Width



FULL PAGE  
NO BLEED

266mm Height  
x 180mm Width

Advertisers wishing to provide their own material should supply it on email to your representative.

Files should be supplied as either EPS or Hi-Res CMYK PDF.

Bleed advertisements must be designed inclusive of 3mm bleed, fonts must be embedded or converted to outlines.

All images incorporated within the advert should be high resolution: 300 dpi.

The publisher reserves the right to reject materials supplied for advertising if the quality or content is not satisfactory.



# RATECARD

## Page sizes

### 1-INSERTS PRINT

Gatefold	£1300 + VAT
Double Page Spread	£650 + VAT
Back Page	£500+ VAT
Full Page	£340 + VAT
Half Page	£175 + VAT
Quarter Page	£100 + VAT

### SPECIAL RATES FOR MULTIPLE BOOKINGS

2 months	10% discount
4 months	20% discount
6 months	30% discount



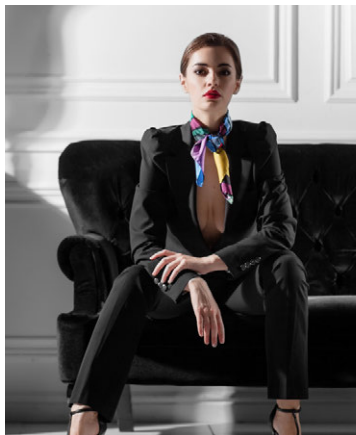
# DEADLINES

COVER DATE	BOOKING DEADLINE	PUBLISHING DATE
Feb-19/Mar-19	12/02/2019	27/02/2019
May-19/Jun-19	13/05/2019	29/05/2019
Aug-19/Sep-19	18/07/2019	02/08/2019
Nov-19/Dec-19	17/10/2019	01/11/2019

Above are the Living deadlines. Any flexibility requests must be submitted to the publisher.







# Living

WEST WALES

Bethany Rowsell (Publisher)  
T: 07775 027 069 | bethany.rowsell@localiq.co.uk



Life · Style · Living

[www.living-magazines.co.uk](http://www.living-magazines.co.uk)